

VEX

Independent Site Development & Operations Engineer

15083344180 | 15083344180@163.com

Foshan, Guangdong, China | Available immediately

■ Profile

Expert in building WordPress standalone sites from scratch, theme customization, plugin development and full-site operations. Deep knowledge of Google SEO — using full-stack advantages to optimize site performance, iterate UX and run overseas traffic precisely, boosting inquiries and conversions. Skilled with AI frameworks such as Codex and WorkBuddy, delivering customer intent recognition, smart document parsing and automated operations. With hands-on full-stack and platform experience in Java, Python, frontend and Linux, I handle backend APIs, deployment & operations, frontend integration and database tuning. I also support WordPress plugin development, server setup and performance optimization, solving high-concurrency, slow overseas access and data-sync issues for export-oriented sites.

■ Skills

Backend · Java Stack ■ JavaSE (OOP / Collections / Concurrency / JVM) (Expert) · SSM (Spring + SpringMVC + MyBatis) (Expert) · SpringBoot / MyBatis-Plus (Expert) · MySQL (Indexing / Transactions / SQL Tuning) (Proficient) · Redis (Caching / Distributed Locks) (Proficient) · Elasticsearch (Proficient) · MongoDB (Familiar) · Microservices (Dubbo / Spring Cloud) (Proficient) · Linux / Docker / K8s / Git (Proficient)

Backend · Python Stack ■ Python Basics & OOP (Expert) · FastAPI (API / Auth / ORM / Deploy) (Expert) · Web Scraping (Anti-bot / Mobile APIs) (Proficient) · Office Automation (Excel/Word/PDF/PPT/Email) (Proficient) · AI Agents / Vector DB / LangChain4j / RAG (Proficient)

Frontend & Multi-platform ■ HTML5 / CSS / JavaScript / ES6+ (Proficient) · TypeScript / Node.js (Proficient) · Vue3 Component Development (Proficient) · Frontend Tooling (Vite / Webpack) (Familiar) · WeChat Mini Programs / uni-app (Proficient) · HarmonyOS (ArkTS) (Familiar)

Independent Sites & Google SEO ■ WordPress Build / Theme Customization / Plugin Dev (Expert) · Multilingual Sites / Payment Integration (Proficient) · Google SEO (TDK / Schema / Keywords) (Expert) · Google Ads Basics (Familiar) · CDN / Asset Optimization / Server Tuning (Proficient) · Social Media Lead Gen (Foreign Trade) (Familiar)

General Skills ■ Full-stack Development & Delivery (Expert) · Tech × Foreign Trade Lead Gen (Proficient) · Engineering Standards (Env/Deps/VCS/Deploy) (Proficient) · CET-4 English (Tech Docs / B2B Emails) (Proficient)

■ Work Experience

Guangdong Jinren Intelligent Equipment Co., Ltd.

2025.01 - 2026.05

Independent Site Development & Operations Engineer · Automation Equipment · Marketing & Operations

- Built and operated a B2B industrial WordPress standalone site: theme customization, plugin development and full-site operations, including multilingual setup, inquiry forms, product modules and performance optimization for overseas visitors.
- Executed Google SEO end-to-end: TDK, Schema and industry keyword mapping, on-page structure and conversion optimization, coordinated with Google Ads to acquire overseas B2B traffic for industrial equipment.
- Handled Linux server deployment and maintenance, developed helper scripts with Python/Java, and tuned the database to keep the industrial site stable long-term.

- Liaised with sales and business teams to organize product content, publish site content and review inquiry data to continuously improve lead generation.
- ★ Delivered and iterated the automation-equipment B2B site; page load speed improved 40% for overseas visitors with a better user experience.
- ★ Implemented SEO keyword mapping that accumulated long-tail industrial rankings, steadily growing organic traffic and increasing B2B inquiry leads.
- ★ Continuously reviewed inquiry data and iterated content and conversion components, delivering qualified overseas leads to the sales team.

A Home Furnishing Export Company

2026.06 - 2026.08

Independent Site Development & Operations Engineer · Home Furnishing / Import & Export · Marketing & Operations

- Built and maintained WordPress export sites: theme customization, plugin development and full-site operations, with multilingual and payment integration, plus CDN and asset compression to solve overseas latency.
- Ran Google SEO optimization (TDK, Schema, keyword mapping) with Google Ads, iterating conversion paths to lift traffic and B2B inquiries.
- Handled server deployment and database tuning for stability; delivered AI automation scenarios with FastAPI, Codex and WorkBuddy.
- ★ Built and maintained multiple commercial WordPress export sites; overseas load speed improved 45% and bounce rate dropped 30%.
- ★ SEO optimization grew organic traffic and effectively increased B2B inquiries, expanding the overseas customer base.
- ★ Delivered AI automation for document parsing and script automation, cutting repetitive work and boosting processing efficiency.
- ★ Participated in supply-chain platform integration, resolving high-concurrency and data-sync issues to keep business systems stable.

■ Project Experience

Automation Equipment B2B Site Project

2025-02 - 2026-05

Independent Site Development & Operations Engineer

- For overseas industrial B2B clients, built a WordPress standalone site with theme customization, plugin development and full-site ops, including multilingual setup and product/inquiry modules.
- Ran Google SEO: TDK, Schema and long-tail keyword mapping for industrial equipment, optimizing on-page structure and conversion pages, with Google Ads for overseas B2B traffic.
- Handled Linux server deployment and maintenance, wrote helper Python/Java scripts and tuned the database for stable overseas access.
- Worked with sales teams to organize product content, publish site content and review inquiry data to keep improving lead generation.

Home Furnishing B2B Export Site Cluster

2026-06 - 2026-08

Independent Site Development & Operations Engineer

- Built and operated a cluster of home-furnishing export WordPress sites: theme customization, plugin development and ops, multilingual and payment integration, CDN and asset compression to fix overseas latency.
- Ran full-stack Google SEO (TDK, Schema, keywords) with Google Ads, iterating conversion paths to boost traffic and B2B inquiries.

- Handled server deployment and database tuning; built AI automation with FastAPI, Codex and WorkBuddy.
- Participated in supply-chain platform integration, resolving high-concurrency and data-sync issues to keep systems stable.

■ Education

Zhongyuan University of Technology — Software Engineering · Bachelor

2021.09 - 2025.07

3.8/4.0 · Top 5% of major

- Data Structures & Algorithms, Computer Networks, Database Systems, Advanced Java Programming

■ Self Evaluation

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- Strong role fit: a combination of full-stack engineering skills and hands-on experience with foreign-trade standalone sites — WordPress building, Google traffic operations and the B2B export workflow, covering development, site ops and business liaison.
 - AI-powered differentiator: proficient with Codex, WorkBuddy and FastAPI to cut costs and lift efficiency in foreign-trade operations and site management.
 - Proven delivery: experience with million-SKU export platforms and commercial standalone sites, solving overseas access, performance tuning and data sync pain points.
 - Solid all-rounder: goal-oriented, result-driven, clear logic and strong execution, a natural fit for the fast-iterating world of export business.